

## **TAYLOR SWIFT FOLKLORE ALBUM SIGNED GUITARS SWEEPSTAKES OFFICIAL RULES**

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.**

**A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**DO NOT ENTER THIS SWEEPSTAKES IF YOU DO NOT RESIDE WITHIN THE FIFTY (50) UNITED STATES INCLUDING THE DISTRICT OF COLUMBIA. VOID WHERE PROHIBITED BY LAW.**

**1. SPONSOR:** Republic Records, a division of UMG Recordings, Inc., (“Sponsor”), 1755 Broadway, New York, NY 10019 is solely responsible for all aspects of this sweepstakes.

**2. ENTRY:** The Taylor Swift *Folklore* Album Signed Guitars Sweepstakes (“Sweepstakes”) begins at 6:00:00 P.M. on August 25, 2020 and ends at 11:59:59 P.M. on August 27, 2020 (“Entry Period”). For purposes of these official rules (“Rules”), all times and days are Eastern Time (“ET”). You may enter the Sweepstakes in one (1) of two (2) ways. Entry Method 1) You may enter by visiting <http://www.taylorswift.com/sweepstakes-autographed-guitar> (“Website”) and i) following all onscreen instructions to click the “Enter by ordering a piece of *folklore* album merchandise from the giveaway eligible collection here” button, select a featured item, add the selected item to your cart and select “checkout”. After entering the requested information and clicking “Pay now”, you are officially entered into the pool of eligible entries (“Order Entry”). Entry Method 2) You may also enter the Sweepstakes by clicking the “Enter by submitting your information here” button and entering your first and last name, email address and state and clicking “Submit”. After clicking “Submit,” you are officially entered into the pool of eligible entries (“No Purchase Entry”). Only eight (8) Entries per person regardless of Entry method. At the end of the Sweepstakes period, a potential winner will be chosen at random from all eligible Entries received during the Entry Period.

**3. LIMITATIONS:** In event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the email address is registered. Entries by any method other than set forth above in Section 2 are void. Any use of automated or programmed methods of effecting Entry is prohibited. Sweepstakes is open only to persons 13 or older who are legal residents of, and physically located within, the fifty (50) United States including the District of Columbia (collectively, “Territory”) at time of entry. Void where prohibited by law. Employees of Sponsor, Taylor Swift (“Artist”), and their parent, subsidiary, affiliated or successor companies; or the advertising, management, promotional or fulfillment agencies of any of them (individually and collectively, “Entities”); nor members of their households or immediate families are eligible to enter or win. Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, “Releasees”) are responsible for Entries from persons residing, or physically located, outside the Territory; Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misdirected, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider, Website or other connections; telephone or cell phone availability or accessibility; miscommunications; failed computer, satellite, telephone or cable transmissions, lines or technical failure; jumbled, corrupted, scrambled, delayed or misdirected transmissions; computer hardware or software malfunctions, failures, technical errors or difficulties; unauthorized human intervention; traffic congestion; undeliverable emails resulting from any form of active or passive email filtering; or other errors of any kind, whether due to electronic, mechanical or human error or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified and any attempt by a person to use multiple email or Service Provider accounts to register more than once may result in disqualification at Sponsor’s sole discretion. Void where prohibited.

**4. PRIZES:** Thirteen (13) prizes (“Prize(s)”) will be awarded. Each Prize winner will receive one (1) acoustic guitar autographed by Taylor Swift. Approximate retail value (“ARV”) of each Prize: \$375.00. Total ARV of all Prizes: \$4,875.00. The thirteen (13) acoustic guitars being awarded have never been owned or played by Taylor Swift. All taxes, gratuities, incidentals, upgrades, service charges or any other expenses not specified herein are not included and are each Prize winner’s sole responsibility. Certain restrictions may apply. Limit: One prize per person or household. No substitution of any Prize offered, no transfer of any Prize to a third party is permitted and Prizes may not be redeemed for cash value, except by Sponsor, who reserves the right in its sole discretion to substitute any Prize for a prize of comparable or greater value. Prize will be awarded “AS IS”. No warranty is expressed or implied. Any depiction of a Prize is a Digital Product Rendering and for illustrative purposes only. Actual autograph placement and detail will vary. All fees, federal, state, local or other expenses relating to the use, acceptance and possession of any Prize are the sole responsibility of winner. Taxes, if any, are the responsibility of winner. Arrangements for the fulfillment of any prize will be made by Sponsor and/or its designated agent. Allow six (6) to eight (8) weeks for delivery of Prize.

**5. WINNER SELECTION & ODDS:** On or about September 2, 2020, in a random drawing, potential winners will be selected from all eligible Entries received during the Entry Period. Odds of winning depend on the total number of eligible Entries received during the Entry Period.

**6. WINNER NOTIFICATION:** An email Prize notification will be sent to the potential winners within twenty-four (24) hours after the random drawing is conducted. Winners must also be able to receive calls from an unlisted/blocked number (or have access to) an internet connection to receive emails from the Sponsor and/or its designated agent. The contact information provided at time of Entry will be used to notify a winner. Each winner will be required to respond to the prize notification within twenty-four (24) hours of notification deployment in order to receive any required documents, including (if applicable) an Affidavit of Eligibility/Grant of Rights and Liability/Publicity Release (“Affidavit”) which must be signed and returned to Sponsor or its designated agent within twenty-four (24) hours of notification deployment. If an Affidavit and/or any other required document is not returned within the specified time period, or if an Affidavit or Prize notification is returned as undeliverable, or if a winner is otherwise found to be ineligible, or if a winner cannot accept or receive the Prize for any reason, then the winner will automatically forfeit the Prize and, at the Sponsor’s sole discretion and time permitting, an alternate winner may be determined. Should any winner be found to make any false statement(s) or not in compliance with these Rules, that winner will be disqualified.

The Sponsor reserves the right to investigate a winner to determine if s/he has been truthful, and to disqualify him or her if the Rules requirements were not met. If any Prize notification document or Prize is returned as undeliverable or if a Prize is forfeited, or if any required document is not completed and returned within stated deadline, or if a selected winner cannot accept or receive the Prize for any reason, or if he/she is not in compliance with these Rules, the corresponding Prize may or may not be awarded to an alternate winner at Sponsor’s sole discretion. A Prize may also be forfeited if a winner is not reachable at address or phone number provided at time of entry, or a forwarding address is not made available or any non-compliance with the Rules.

**7. PRIVACY POLICY/DATA COLLECTION:** Information provided by you for this Sweepstakes is subject to Sponsor’s privacy policy located at: <http://privacypolicy.umusic.com/> (“Privacy Policy”).

**8. CONDITIONS:** By entering this Sweepstakes, you agree represent and warrant that: [1] you will be bound by the Rules and the Sponsor’s decisions, which shall be final in all respects; [2] you release and hold harmless the Releasees from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly,

from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any Prize; participation in the Sweepstakes or any Sweepstakes-related activity or from any interaction with, or downloading of, computer Sweepstakes information; [3] each winner's acceptance of Prize constitutes the grant to Sponsor and assigns of an unconditional right to use the winner's name, address (city and state only), voice, likeness, photograph, biographical and Prize information and/or statements about the promotion for any programming, publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; [4] in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Sweepstakes, so that it cannot be conducted as originally planned, Sponsor has the right, in its sole discretion, to cancel, modify, terminate or suspend the Sweepstakes; and in such event, to select winner by such method as Sponsor in its sole discretion shall consider equitable; [5] the Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to: errors in the advertising, Rules, selection and announcement of the winner and distribution of the Prizes; [6] the Releasees are not responsible for any inability of a winner to accept or use any Prize (or any portion thereof) for any reason; [7] the Sponsor has the right, at any time and at its sole discretion, to disqualify any individual it suspects to be doing any of the following: (a) tampering or attempting to tamper with the entry process or the operation of the Sweepstakes; (b) violating the Rules; (c) violating the Website terms of service, Privacy Policy or other terms, conditions of use and/or general rules or guidelines of any Sweepstakes property or service or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; or for any other good cause as determined solely by the Sponsor; [8] all disputes, claims and causes of action at law or in equity (individually, "Claim") arising out of or relating to this Sweepstakes, the meaning or interpretation of the Rules or any Prize awarded shall be resolved by applying the laws of the state of New York, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in the state or federal courts within that state; [9] Sponsor has the right to modify Prize award procedures at its sole discretion and [10] you are solely responsible for all fees incurred through your wireless phone service for text messages associated with participation in this Sweepstakes, if any.

By participating in this Sweepstakes, each entrant expressively waives and relinquishes all rights and benefits afforded by California Civil Code 1542 and does so understanding and acknowledging the significance of this waiver. Section 1542 states as follows: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DID NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN, BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR THE RELEASED PARTIES."

**9. RULES & WINNER LIST:** For the name of winners (after September 11, 2020) and/or Rules (before August 27, 2020), send a self-addressed, stamped envelope to Taylor Swift *Folklore* Album Signed Guitars Sweepstakes Sweepstakes (indicating which) c/o Republic, 1755 Broadway, New York, NY 10019. Washington and Vermont residents may omit return postage when requesting a winner's list.

**By submitting an Entry, you understand that you are providing information to Sponsor. Any questions, comments or complaints regarding the Sweepstakes must be directed to Sponsor at the aforementioned address. The information you provide will only be used for a manner consistent with these Rules and with the Sponsor's Privacy Policy.**