

Mars Is Coming Sweepstakes Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

DO NOT ENTER THIS SWEEPSTAKES IF YOU DO NOT RESIDE WITHIN THE 48 CONTIGUOUS UNITED STATES INCLUDING THE DISTRICT OF COLUMBIA.

The Mars Is Coming sweepstakes (“Sweepstakes”) begins at 12:00:00 AM Pacific Time (“PT”) on 5/18/16 and ends at 12:00:00 PM PT on 9/20/17 (“Sweepstakes Entry Period”). Sweepstakes consists of seventeen (17) prize drawings (“Prize Drawings”). Follow the drawing chart in these Official Rules for entry deadlines for a given drawing. The Sponsor’s agent’s computer server will be the time keeping device for the purposes of this Sweepstakes.

SPONSOR: Interscope Records, a division of UMG Recordings, Inc., 2220 Colorado Ave., Santa Monica, CA 90404.

ELIGIBILITY: Sweepstakes is open to legal residents of the forty eight (48) contiguous United States (including the District of Columbia) age 18 or older at time of entry. Employees of Interscope Records, a division of UMG Recordings, Inc. (the “Sponsor”), Thirty Seconds To Mars (the “Artist”), and their respective parent companies, affiliates, subsidiaries, agents, advertising and promotions agencies, and any other individual or company involved in the development or execution of the Sweepstakes (“Released Parties”) and their immediate families (parents, siblings, children and their respective spouses) and same households of each, whether or not related are not eligible to enter or win. No groups, clubs or organizations may participate in this Sweepstakes or reproduce or distribute any portion of these official rules (“Official Rules”) to its members. Void outside the contiguous United States (including the District of Columbia) and where prohibited by law. The Sweepstakes and any website pages and advertisements relating thereto, are only intended for viewing within the contiguous United States. By participating in the Sweepstakes, you represent and warrant that you meet the eligibility requirements and acknowledge that failure to meet all eligibility requirements will disqualify you from participating in the Sweepstakes.

HOW TO ENTER: To enter, visit <http://smarturl.it/30SecondsSummerSweep> and follow all onscreen instructions to enter the Sweepstakes (the “Entry”). By participating in the Sweepstakes, each Entrant is confirming that they have read and agree to comply with: (i) these official rules; (ii) Sponsor’s terms of use, located at <http://privacypolicy.umusic.com/terms/>; and (iii) all other Sweepstakes requirements. Upon submitting your Entry, you will qualify for the applicable Prize Drawings whose deadline dates have not passed at the time of Entry. Entries for a Prize Drawing must be received by 12:00:00 PM PT on deadline date shown on drawing chart (below) to be eligible. Limit: Only one (1) Entry per person. Entries for any given Prize Drawing will “roll-over” into subsequent Prize Drawing(s). Duplicate entries will be disregarded. Multiple entrants are not permitted to use the same email address or mobile phone number. All Entries, requests and/or materials submitted become the property of Sponsor and will not be returned or acknowledged.

ODDS: Odds of winning are determined by the number of eligible entries received during or “rolled over” from each previous Entry Period.

PRIZES: Seventeen (17) prizes will be awarded. Each prize consists of one (1) mobile telephone conversation [maximum duration of thirty (:30) seconds] with Artist at a date and time to be solely determined by Sponsor (“Prize”). Refer to the chart below for details on what Prize is awarded per winner.

Prize Drawing	Entry Period Begins	Entry Period Deadline
Mobile telephone call from Jared Leto on May 20, 2017	May 18, 2017	May 20, 2017
Mobile telephone call from Jared Leto on May 21, 2017	May 18, 2017	May 21, 2017
Mobile telephone call from Jared Leto on June 2, 2017	May 18, 2017	June 2, 2017
Mobile telephone call from Jared Leto on June 3, 2017	May 18, 2017	June 3, 2017
Mobile telephone call from Jared Leto on June 4, 2017	May 18, 2017	June 4, 2017
Mobile telephone call from Jared Leto on June 6, 2017	May 18, 2017	June 6, 2017
Mobile telephone call from Jared Leto on June 8, 2017	May 18, 2017	June 8, 2017
Mobile telephone call from Jared Leto on June 10, 2017	May 18, 2017	June 10, 2017
Mobile telephone call from Jared Leto on June 12, 2017	May 18, 2017	June 12, 2017
Mobile telephone call from Jared Leto on June 13, 2017	May 18, 2017	June 13, 2017
Mobile telephone call from Jared Leto on June 15, 2017	May 18, 2017	June 15, 2017
Mobile telephone call from Jared Leto on July 22, 2017	May 18, 2017	July 22, 2017
Mobile telephone call from Jared Leto on August 1, 2017	May 18, 2017	August 1, 2017
Mobile telephone call from Jared Leto on August 12, 2017	May 18, 2017	August 12, 2017
Mobile telephone call from Jared Leto on September 15, 2017	May 18, 2017	September 15, 2017
Mobile telephone call from Jared Leto on September 18, 2017	May 18, 2017	September 18, 2017
Mobile telephone call from Jared Leto on September 20, 2017	May 18, 2017	September 20, 2017

WINNER SELECTION: Each winner will be selected in a random drawing of all eligible entries received for a given drawing within two (2) hours of a particular drawing's deadline date. All random drawings will be conducted by the Sponsor or its agent of choice whose decisions are final and binding.

If a winner cannot accept a Prize for any reason, or if he/she is not in compliance with the Official Rules, such winner will be disqualified and the corresponding Prize may be awarded to another eligible Entry Sweepstakes. Prizes have no monetary value. Limit: One Prize per person or household. Arrangements for the fulfillment of any Prize will be made by Sponsor and/or its designated agent or Artist. No substitution of any Prize offered, no transfer of any Prize to a third party is permitted and Prizes may not be redeemed for cash value, except by Sponsor, who reserves the right in its sole discretion to substitute any Prize. All taxes or other expenses relating to the use, acceptance and possession of any Prize are the sole responsibility of each winner.

WINNER NOTIFICATION: Each winner must be able to receive calls from an unlisted/blocked number. The contact information provided at time of Entry will be used to notify each winner. A winner may be required to complete and return an Affidavit of Eligibility and Liability and, unless prohibited by law, Publicity Release ("Affidavit/Release") as well as any other documents ("Prize Notification Documents") within two (2) hours of notification, or he/she may be disqualified. The Sponsor reserves the right to investigate each winner to determine if she/he has been truthful, and to disqualify him or her if he/she does not meet any of requirements in these Official Rules. If a Prize notification and/or mobile telephone call or Prize is returned as undeliverable or if a Prize is forfeited, or if any required document is not returned within the required time period, or if a winner cannot accept or receive the Prize for any reason, or if he/she is not in compliance with the Official Rules, the corresponding Prize may be awarded to an alternate winner. Except where prohibited by law, participating in the Sweepstakes and acceptance of Prize constitute permission for Sponsor and its agents to use each winner's name, Prize won, hometown, likeness, video tape, audio tape, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

RELEASES: Participating entrants agree to the Official Rules and the decisions of the Sponsor, and release, defend and hold harmless Released Parties as well as the employees, officers, directors and agents of each, from all claims and all liability, claims or actions of any kind whatsoever for injuries, damages or losses of any kind to persons (including death) and property which may be sustained in connection with either directly or indirectly, 1) the awarding, receipt, ownership, use or misuse of a Prize awarded herein; or 2) participation in the Sweepstakes or any Prize related activities, including but not limited to traveling to or from any Prize related activity. Sponsor is not responsible if Sweepstakes cannot take place or if any Prize cannot be awarded due to cancellation, delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism. Winners assume all liability for any injury or damage caused or claimed to be caused, by participation in this Sweepstakes or use or redemption of any Prize.

GENERAL: By participating in the Sweepstakes, each entrant affirms that they have read, understand and accepted the Official Rules. Any information collected by entering the Sweepstakes shall be used only in a manner consistent with the Official Rules and the Sponsor's privacy policy. The Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, the Sponsor reserves the right not to award any Prize. The Sponsor is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Sweepstakes materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure to receive Sweepstakes related information by Sponsor on account of technical problems or traffic congestion on the Internet, mobile service provider or any website or any combination thereof. Sponsor is also not responsible for any injury or damage to a entrant's or any other person's computer or mobile phone related to or resulting from playing or downloading any materials in connection with the Sweepstakes. Sponsor, in their sole discretion, reserves the right to disqualify any entrant who engages in any conduct the Sponsor deems to be improper, unfair or otherwise adverse to the operation of the Sweepstakes. Such improper conduct includes, but is not limited to, falsifying personal information required during Sweepstakes registration or Prize claim, violating any Official Rules stated herein, accumulating Prize(s) through illegal methods or unfair tactics. CAUTION: Any attempt by a entrant to deliberately damage the Sweepstakes's website or undermine the legitimate operations of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages from any such entrant to the fullest extent permitted by law.

DISPUTES: This Sweepstakes is subject solely to the applicable federal, state and local laws of the contiguous United States and is not subject to any laws outside of the contiguous United States; provided, however, that, except where prohibited, by participating in the Sweepstakes entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any Prize awarded shall be resolved exclusively by final and binding arbitration under the rules of the American Arbitration Association in an arbitration to be held at the AAA regional office nearest the Sponsor where the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; (b) a judgment upon any such arbitration award may be entered in any court having jurisdiction; (c) to the degree any dispute, claim or cause of action arising out of or connected with this Sweepstakes or any Prize awarded is not subject to arbitration, then it shall be adjudicated exclusively by the appropriate Federal or state courts located in Los Angeles, CA , U.S.A; (d) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action; (e) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering to play this Sweepstakes, but in no event attorneys' fees; and (f) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, and any and all rights to have damages multiplied or otherwise increased, other than for actual out-of-pocket expenses. All issues and questions concerning the construction,

validity, interpretation and enforceability of the Official Rules , or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California , without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction) which would cause the application of the laws of any jurisdiction other than the State of California.

WINNERS LIST: For list of the winners (available after 9/25/17), send a self-addressed, stamped envelope for receipt by 9/22/17 to: Winners List Mars Is Coming Sweepstakes c/o Interscope Records, 2220 Colorado Ave., Santa Monica, CA 90404.

OPT-IN/OUT: By providing your personal information, mobile phone number and/or email address, you agree to receive future information from the Sponsor or its subsidiaries by mobile phone, email or regular mail. To be removed from the Sponsor's email or mailing list, please visit: <https://privacypolicy.umusic.com/>.

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