

DNCE Stream Competition Official Rules

NO PURCHASE NECESSARY.

The DNCE Spotify Competition (“Contest”) begins at 1:00:00 PM Eastern Time (“ET”) on 11/18/16 and ends at 3:00:00 PM ET on 11/28/16 (“Contest Play Period”).

SPONSOR: Universal Music Group, a division of UMG Recordings, Inc., 2220 Colorado Ave., Santa Monica, CA 90404.

ELIGIBILITY: Contest is open to legal residents of the 50 United States (including the District of Columbia) age 13 or older at time of entry. Employees of Universal Music Group, a division of UMG Recordings, Inc. (the “Sponsor”), DNCE (the “Artist”), and their respective parent companies, affiliates, subsidiaries, agents, advertising and promotions agencies, and any other individual or company involved in the development or execution of the Contest (“Released Parties”) and their immediate families (parents, siblings, children and their respective spouses) and same households of each, whether or not related are not eligible to play or win. No groups, clubs or organizations may participate in this Contest or reproduce or distribute any portion of these official rules (“Official Rules”) to its members. Void outside the 50 United States (including the District of Columbia) and where prohibited by law. The Contest and any website pages and advertisements relating thereto, are only intended for viewing within the 50 United States. By participating in the Contest, you represent and warrant that you meet the eligibility requirements and acknowledge that failure to meet all eligibility requirements will disqualify you from participating in the Contest.

HOW TO PLAY: Follow the on-screen instructions at <http://www.dnce.com/stream-competition> (the “Website”) to sign into your Spotify music service account (“Service Provider”), and follow all onscreen instructions to play and/or complete the Contest task (“Task”). Upon completion of the instructed Task, follow the on-screen instructions to log into your Facebook account (“Facebook”) to link your Service Provider account to your Facebook account in order to track and accumulate points. Points will be awarded in various denominations based upon the Task the player elects to execute. If you do not have the Spotify application, you can download the application and register for free at www.spotify.com. If you do not have a Facebook account, you can register for free at www.facebook.com. Players will have the opportunity to earn a minimum of one hundred (100) points and up to a maximum of three hundred (500) points per additional Task executed. The Tasks and their corresponding point values are as follows:

- i.) add DNCE’s “DNCE” to your Spotify music service account and earn five hundred (500) points,
- ii.) follow DNCE via your Spotify music service account and earn three hundred (300) points;
- iii.) follow DNCE’s “Dance Party” playlist and earn three hundred (300) points; and/or
- iv.) stream the individual DNCE tracks from “DNCE” via your Spotify music service account and earn one hundred (100) points per track per streamed.

Tasks are subject to change at Sponsor’s sole discretion. Points are subject to all notices posted online including Sponsor’s privacy policies. Player must link their Service Provider account and their Facebook account to accumulate points. Multiple players are not permitted to share the same email address. Sponsor is not responsible for any typographical, printing, or other errors; or for Points that are late, lost, incomplete, misdirected, stolen, garbled, undelivered, and delayed or any combination thereof. All requests and/or materials submitted become the property of the Sponsor and will not be returned or acknowledged.

WINNER DETERMINATION: At the conclusion of the Contest Play Period, the top scoring five (5) players (with the greatest number of points) will be declared the winners. In the event of a tie among players, a random drawing

will be conducted from among all tied players to determine the winner. A player’s standing on the Contest’s leaderboard will determine the prize awarded.

PRIZES: Five (5) Prizes will be awarded. Refer to the chart below for details on what prize is awarded per winner.

Start and End dates for Contest Play Period	Prizes awarded to top five Players are as follows:
<p>Begins at 12:00:00 AM ET on 11/18/16 and ends at 3:00:00 PM ET on 11/28/16</p>	<p>Top scoring player will receive i.) a two (2) minute telephone conversation with Artist; and ii.) a personalized thank you social post (platform of winner’s choice) from DNCE. If winner is an eligible minor, parental permission is required for publication of winner’s fan handle or full name via a public forum.</p>
	<p>Second highest scoring player will receive a personalized Snap form the band or a mention in a story from the Artist. If winner is an eligible minor, parental permission is required for publication of winner’s fan handle or full name via a public forum.</p>
	<p>Third highest scoring player will receive a personalized Instagram thank you video post from the Artist. If winner is an eligible minor, parental permission is required for publication of winner’s fan handle or full name via a public forum.</p>
	<p>Fourth and Fifth highest scoring players will each receive a personalized thank you Tweet from the Artist. If winner is an eligible minor, parental permission is required for publication of winner’s fan handle or full name via a public forum.</p>

If a winner cannot accept the prize for any reason, or if he/she is not in compliance with the Official Rules, such winner will be disqualified and the corresponding prize may be awarded to the player with the next highest points received during applicable the Contest Play Period. Prizes have no monetary value. Limit: One prize per person or household Arrangements for the fulfillment of any prize will be made by Sponsor and/or its designated agent or Artist. No substitution of any prize offered, no transfer of any prize to a third party is permitted and prizes may not be redeemed for cash value, except by Sponsor, who reserves the right in its sole discretion to substitute any prize. All taxes or other expenses relating to the use, acceptance and possession of any prize are the sole responsibility of each winner.

WINNER NOTIFICATION: Each winner must be able to receive calls from an unlisted/blocked number. The contact information provided at time of Contest Play will be used to notify each winner. A winner may be required to complete and return an Affidavit of Eligibility and Liability and, unless prohibited by law, Publicity Release (“Affidavit/Release”) as well as any other documents (“Prize Notification Documents”) within five (5) days of date specified on notification, or he/she may be disqualified. The Sponsor reserves the right to investigate each winner to determine if she/he has been truthful, and to disqualify him or her if he/she does not meet any of requirements in these Official Rules. If a prize notification or prize is returned as undeliverable or if a prize is forfeited, or if any required document is not returned within the required time period, or if a winner cannot accept or receive the prize for any reason, or if he/she is not in compliance with the Official Rules, the corresponding prize may be awarded to an alternate winner. Prize award notices shall be sent to each winner approximately three (3) days after verification. Except where prohibited by law, participating in the Contest and acceptance of prize constitute permission for Sponsor and its agents to use each winner's name, prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

RELEASES: Participating players agree to the Official Rules and the decisions of the Sponsor, and release, defend and hold harmless Released Parties as well as the employees, officers, directors and agents of each, from all claims and all liability, claims or actions of any kind whatsoever for injuries, damages or losses of any kind to persons (including death) and property which may be sustained in connection with either directly or indirectly, 1) the awarding, receipt, ownership, use or misuse of a prize awarded herein; or 2) participation in the Contest or any prize related activities, including but not limited to traveling to or from any prize related activity. Sponsor is not responsible if Contest cannot take place or if any prize cannot be awarded due to cancellation, delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism. Winners assume all liability for any injury or damage caused or claimed to be caused, by participation in this Contest or use or redemption of any prize.

GENERAL: By playing the Contest, each player affirms that they have read, understand and accepted the Official Rules. Any information collected by playing the Contest shall be used only in a manner consistent with the Official Rules and the Sponsor's privacy policy. The Sponsor reserves the right to cancel or modify the Contest if fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity of the Contest, as determined by Sponsor in its sole discretion. In such event, the Sponsor reserves the right not to award any prize. The Sponsor is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Contest materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure to receive Contest related information (including points) by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. Sponsor is also not responsible for any injury or damage to a player's or any other person's computer related to or resulting from playing or downloading any materials in connection with the Contest. Sponsor, in their sole discretion, reserves the right to disqualify any player who engages in any conduct the Sponsor deems to be improper, unfair or otherwise adverse to the operation of the Contest. Such improper conduct includes, but is not limited to, falsifying personal information required during Contest registration or prize claim, violating any Official Rules stated herein, accumulating points or prize(s) through illegal methods or unfair tactics. CAUTION: Any attempt by a player to deliberately damage the Contest's website or undermine the legitimate operations of the Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages from any such player to the fullest extent permitted by law.

DISPUTES: This Contest is subject solely to the applicable federal, state and local laws of the 50 United States and is not subject to any laws outside of the 50 United States; provided, however, that, except where prohibited, by participating in the Contest player agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved exclusively by final and binding arbitration under the rules of the American Arbitration Association in an arbitration to be held at the AAA regional office nearest the Sponsor where the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; (b) a judgment upon any such arbitration award may be entered in any court having jurisdiction; (c) to the degree any dispute, claim or cause of action arising out of or connected with this Contest or any prize awarded is not subject to arbitration, then it shall be adjudicated exclusively by the appropriate Federal or state courts located in New York, NY, U.S.A; (d) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action; (e) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering to play this Contest, but in no event attorneys' fees; and (f) under no circumstances will player be permitted to obtain awards for, and player hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, and any and all rights to have damages multiplied or otherwise increased, other than for actual out-of-pocket expenses. All issues and questions concerning the construction, validity, interpretation and enforceability of the Official Rules, or the rights and obligations of the player and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or

conflict of law rules (whether of the State of New York or any other jurisdiction) which would cause the application of the laws of any jurisdiction other than the State of New York.

WINNERS LIST: For list of the winners (available after 11/30/16), send a self-addressed, stamped envelope for receipt by 11/30/16 to: DNCE Stream Competition Winners List c/o UMG, 2220 Colorado Ave., Santa Monica, CA 90404.

OPT-IN/OUT: By providing your personal information and/or email address, you agree to receive future information from the Sponsor or its subsidiaries by either email or regular mail. To be removed from the Sponsor's email or mailing list, please visit: <https://privacypolicy.umusic.com/>.

THIS COMPETITION IS NOT SPONSORED, ENDORSED OR ADMINISTERED BY SPOTIFY NOR FACEBOOK.