

CADILLAC REPUBLIC AFTER PARTY SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

1. SPONSOR: Republic Records, a division UMG Recordings, Inc., 1755 Broadway, New York, NY 10019 ("Sponsor") is solely responsible for all aspects of the Cadillac Republic After Party Sweepstakes (the "Sweepstakes").

2. ENTRY: To enter the Sweepstakes, visit www.republicrecords.com/CadillacVMA and follow all onscreen instructions to i.) enter the required information, ii.) enter the name of your favorite "Cadillac" song, iii.) click "Submit", and iv.) when prompted, retweet the prepopulated message regarding your entry by signing into your existing Twitter account ("Twitter Account") or, if you are not already a member, become a member of Twitter.com and sign into your newly created Twitter Account, and retweet the existing tweet from @RepublicRecords including the hashtags #Cadillac, #VMAs and #RepublicVMAEntry ("Entry") during the period beginning at 12:00:00 P.M., Friday, August 18, 2017 and ending at 11:59:59 A.M., Thursday, August 24, 2017 ("Entry Period"). For purposes of these Official Rules ("Rules"), all times and days are Eastern Time ("ET"). After clicking "Submit", and retweeting the prepopulated message including the three hashtags, you are officially entered into the pool of eligible entries (the "Entry"). All three hashtags are required for Entry.

Once you complete and submit your Entry, your Entry is final and cannot be modified or edited. You must follow Sponsor's Twitter account so you can see updates, announcements relating to the Sweepstakes and/or to receive direct message notification from Sponsor. By entering the Sweepstakes, you are agreeing to the Rules and the Terms of Understanding ("TOU") found at <https://twitter.com/tos?lang=en>. Your account privacy settings must be set to "Off" (not protected).

Normal Internet access and data usage charges imposed by Entrant's online or wireless service may apply. If Entrant opts to receive Sponsor's tweets via Entrant's wireless mobile device (which may only be available via participating wireless carriers), standard text messaging rates, airtime and carrier charges will apply for each text message sent or received from Entrant's handset according to the terms and conditions of Entrant's service agreement with Entrant's wireless carrier. Entrant understands that, by participation in this Promotion via mobile phone, or if Entrant is a potential winner, Sponsor may contact Entrant via mobile phone, which will be subject to the charges pursuant to Entrant's carrier's rate plan. Entries that do not include all required information and do not adhere to these Official Rules will be considered void.

The Sponsor reserves the right to disqualify any Entry for any reason. The Sponsor is under no obligation to disclose why an Entry has been disqualified other than the Entry was ineligible under these Official Rules. Entries are subject to all notices posted online including Sponsor's privacy policy. Multiple Sweepstakes Entrants are not permitted to share the same Twitter account. Sponsor is not responsible for any typographical, printing, or other errors; or for Entries that are late, lost, incomplete, contain inaccurate entry information, misdirected (whether by human or technical error), stolen, garbled, undelivered, delayed, damaged, and/or

illegible or any combination thereof. Entries received will not be acknowledged.

3. ELIGIBILITY REQUIREMENTS & LIMITATIONS: All Entries must be received by 11:59:59 A.M., ET August 24, 2017. Only one Entry per Twitter Account per day . In event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the primary account holder of the Twitter Account. Entries by any method other than set forth above in Section 2 are void. Any use of automated or programmed methods of effecting Entry is prohibited. **Sweepstakes is open only to individuals 21 or older who at time of entry are: legal residents of the 50 United States and the District of Columbia who are physically within three hundred and sixty (360) miles of Hollywood, California (collectively referred to herein as the "Territory").** Entrants cannot be employees of Sponsor, General Motors, LLC (100 Renaissance Center, Detroit, MI 48265-1000); their parent companies, subsidiaries, affiliated or successor companies; or the advertising, promotional or fulfillment agencies of any of them (individually and collectively, "Entities"); nor members of their households or immediate families. Neither the Entities, nor any of their respective officers, directors, shareholders, employees, agents or representatives (individually and collectively, "Releasees") are responsible for Entries from persons located outside the Territory; Entries or Twitter messages that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misdirected, multiple, non-delivered stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or for lost, interrupted or unavailable satellite, network, server, Internet and/or Mobile Service Provider, Website or other connections; telephone or cell phone text messaging availability or accessibility; miscommunications; failed computer, satellite, telephone or cable transmissions, lines or technical failure; jumbled, corrupted, scrambled, delayed or misdirected transmissions; computer hardware or software or text message malfunctions, failures, technical errors or difficulties; unauthorized human intervention; traffic congestion; undeliverable emails resulting from any form of active or passive email filtering; insufficient space in entrant's email account to receive email; or other errors of any kind, whether due to electronic, mechanical or human error or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified and any attempt by a person to use multiple email or cell phone accounts to register more than once may result in disqualification at Sponsor's sole discretion. Void where prohibited or restricted by law. Sweepstakes is subject to all applicable federal, state and local laws and regulations.

4. PRIZES: Ten (10) grand prize ("Grand Prize") winners will receive two (2) passes to the Cadillac Republic After Party on Sunday, August 27, 2017 in Hollywood, CA (the "Event"). Exact location of Event to be disclosed upon winner verification. Location and time of Event are at Sponsor's sole discretion and approval. Approximate retail value ("ARV") of each Grand Prize: \$200.00. Total ARV of all prizes: \$2,000.00.

Expenses not specifically mentioned herein are not included and are solely each winner's (the "Winner") and his/her Guest(s) responsibility, including but not limited to: transportation between the Winner's residence and the Event, hotel, beverages, food, gratuities and tips, taxes, and insurance (if applicable). Winner and his/ her guest(s) must be 21 year of age or older; and prior to the Event, must complete, sign and return all required paperwork mandated by the Sponsor, including but not limited to affidavits and any liability releases. In addition, the Winner and his/her Guest(s) must attend the Event on the date specified by Sponsor, which is subject to change; and must comply with all venue security requirements; or the prize will be

forfeited in its entirety. Sponsor reserves the right in its sole discretion to suspend or cancel the participation of Winner and/or any guest due to noncompliance with any security procedure or inappropriate behavior or misconduct. No responsibility is assumed for any cancellation or rescheduling of Event in whole or in part. If Event is delayed, postponed or cancelled for any reason, no substitute Grand Prize will be awarded. All taxes (if any) are solely the responsibility of each Winner, who may receive an IRS Form 1099 reflecting the value of the prize. If the actual value of any prize is less than the stated ARV, the difference will not be awarded. Prizes are not redeemable for cash or transferable. A Grand Prize may not be awarded if not validly claimed by 8/27/17.

5. WINNER SELECTION & ODDS: On or about 12:00:00 P.M. ET on August 25, 2017, in a random drawing, the potential Winners will be selected from all eligible Entries received. Odds of winning any prize depends on the total number of eligible Entries received during the Entry Period.

6. WINNER NOTIFICATION: Potential Winners will be notified via email, telephone or the Twitter Account used for Entry on August 25, 2017 between 1:00:00 P.M. ET and 6:00:00 P.M. ET. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate winner may result from any of the following: [1] potential winner's failure to respond to the notification/direct message within three (3) hours; [2] the inability to leave a voice mail notification after three (3) attempts; [3] the return of any other notice as undeliverable; [4] potential winner's failure to provide Sponsor with satisfactory proof that he/she is the authorized account holder of the Email address or Cell associated with the winning Entry; [5] potential winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; [6] potential winner's failure to validly claim the prize before notification deadline and [7] any other non-compliance with Rules. In the event of a prize is forfeited, the Sponsor may, in its sole discretion, award or not award the forfeited prize to an alternate Winner.

7. PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at: <http://privacypolicy.umusic.com/>

8. CONDITIONS: By entering this Sweepstakes, you agree, represent and warrant that: [1] you will be bound by the Rules and the Sponsor's decisions, which shall be final in all respects; [2] the Entry becomes solely the Sponsor's property and will not be returned; [3] you release and hold harmless the Releasees from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any prize; participation in the Sweepstakes or any Sweepstakes related activity or travel or from any interaction with, or downloading of, computer Sweepstakes information; [4] the prize is awarded "AS IS"; [5] Each Winner's acceptance of any prize constitutes the grant to Sponsor and assigns of an unconditional right to use Winner's name, address (city and state only), voice, likeness, photograph, video content, biographical and prize information and/or statements about the promotion for any programming, publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; [6] in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper

play of the Sweepstakes, so that it cannot be conducted as originally planned, Sponsor has the right, in its sole discretion, to cancel, terminate or suspend the Sweepstakes; and in such event, to select the Winner by such method as Sponsor in its sole discretion shall consider equitable; [7] the Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to: errors in the advertising, Rules, selection and announcement of the Winner and/or distribution of the prize; [8] any portion of prize not accepted or used by any Winner will be forfeited; [9] the Releasees are not responsible for any inability of a Winner to accept or use prize (or any portion thereof) for any reason; [10] the Sponsor has the right, at any time and at its sole discretion, to disqualify any individual it suspects to be doing any of the following: (a) tampering or attempting to tamper with the entry process or the operation of the Sweepstakes; (b) violating the Rules; (c) violating the terms of service, privacy policy or other terms, conditions of use and/or general rules or guidelines of any Sweepstakes property or service or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; or for any other good cause as determined solely by the Sponsor; [11] all disputes, claims and causes of action at law or in equity (individually, "Claim") arising out of or relating to this Sweepstakes, the meaning or interpretation of the Rules or prize awarded shall be resolved by applying the laws of California, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in the state or federal courts within that state; [12] Sponsor has the right to modify prize award procedures at its sole discretion and [13] you are solely responsible for all fees incurred through your wireless phone service for text messages associated with participation in this Sweepstakes.

9. RULES & WINNER'S LIST: For a winners list (available after August 28, 2017) or Rules (by August 28, 2017) send a self-addressed, stamped envelope indicating which to: **Cadillac Republic After Party Sweepstakes Winners List**, c/o: Republic Records, a division of UMG Recordings, Inc., 1755 Broadway, New York, NY 10019. .

10. TWITTER DISCLAIMER: This Promotion is in no way sponsored, endorsed or administered by, or associated with Twitter. Any questions, comments or complaints regarding this Promotion should be directed to the Sponsor.