

AMIR OBE – NONE OF THE CLOCKS WORK - TICKET SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING.

ENTRY INTO THIS SWEEPSTAKES CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES. SWEEPSTAKES IS GOVERNED BY U.S. LAW AND IS SUBJECT TO ALL FEDERAL, STATE AND LOCAL LAWS.

1. **SPONSOR:** Def Jam Recordings, a division of UMG Recordings, Inc., 1755 Broadway Ave, New York, NY 10019 is solely responsible for all aspects of this sweepstakes ("Sweepstakes").

2. **ENTRY PERIOD:** Sweepstakes commences at 12:00:00 AM Eastern Time ("ET") on Thursday, August 3, 2017 and ends at 11:59:59 PM ET on Monday, September 4, 2017 ("Entry Period"). Sweepstakes Entry Period consists of eight (8) city drawings ("City Drawings"). Follow the random drawing chart in these Official Rules for entry deadlines for a given City Drawing. The Sponsor's agent's computer server will be the time keeping device for the purposes of this Sweepstakes.

3. **ELIGIBILITY:** To be eligible for this Sweepstakes, at the time of entry you must be: [1] a person legally residing in, and physically located within, the 48 contiguous United States, or the District of Columbia (collectively, "Territory"); [2] 18+ years of age or older; [3] not an employee of Sponsor or its respective parent, subsidiary, affiliated or successor companies; the advertising, promotional or fulfillment agencies of any of them (individually and collectively, "Entities"); nor members of their households or immediate families and [4] willing to have your entry featured and published on the Website or otherwise distributed, in connection with, or to promote, the Sweepstakes and for the Website. "Household members" shall mean people who share the same residence at least three months a year. "Immediate family members" shall mean parents, step-parents, children, stepchildren, siblings, step-siblings, or spouses.

4. **HOW TO ENTER:** Visit <http://www.amirobemusic.com> and follow all onscreen instructions to enter the City Drawing you ("Entrant") wish to enter for a chance to win the tickets for that particular City Drawing concert ("Concert"). Upon submitting your Entry, you will qualify for the applicable City Drawing you elect to enter. **Sponsor is not responsible for any travel, incidentals and/or accommodations associated with attending a Concert, if Entrant is determined a winner.** By participating in the Sweepstakes, each Entrant is confirming he/she has read and agrees to comply with: (i) these official rules ("Rules"); and (ii) Sponsor's terms of use ("TOU"), located at <http://privacypolicy.umusic.com/terms/>. Entries for a specific City Drawing must be received by 12:00:00 AM EST for a given Entry Period deadline date shown on following chart:

CITY DRAWING FOR THE FOLLOWING CONCERTS

DATE	VENUE NAME	CITY, STATE	Entry Period Begins:	Entry Period Deadline Date:
Thursday, August 10, 2017	New Parish	San Francisco, CA	8/1/2017	8/8/2017
Friday, August 11, 2017	The Roxy	Los Angeles, CA	8/1/2017	8/8/2017
Saturday, August 12, 2017	Constellation	Orange County, CA	8/1/2017	8/9/2017
Tuesday, August 15, 2017	Bowery Ballroom	New York, NY	8/1/2017	8/12/2017
Wednesday, August 16, 2017	Troc Balcony	Philadelphia, PA	8/1/2017	8/13/2017
Friday, August 18, 2017	Reggies	Chicago, IL	8/1/2017	8/15/2017
Wednesday, September 6, 2017	The Shelter	Detroit, MI	8/1/2017	9/3/2017
Thursday, September 7, 2017	Reggies	Chicago, IL	8/1/2017	9/4/2017

5. **LIMITATIONS:** Only one (1) Entry per person. Entries for a given City Drawing will only be considered for that particular city drawing and will not qualify for another City Drawing. Duplicate entries will be disregarded. Multiple entrants are not permitted to use the same email address. All Entries, requests and/or materials submitted become the property of Sponsor and will not be returned or acknowledged. Entries by any method other than set forth above in Section 4 are void. Any use of automated or programmed methods of effecting Entry is prohibited. Neither the Sponsor, nor any of its officers, directors, shareholders, employees, agents, artists or representatives (individually and collectively, "Releasees") are responsible for Entries from persons residing, or physically located, outside the Territory; or Entries that are altered, contain the images of more than one person, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or any printing, production, technical, electronic or other errors; or for lost, interrupted or unavailable network, server or other connections; miscommunications; failed phone, computer hardware or software or telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; undeliverable emails resulting from any form of active or passive email filtering; insufficient space in entrant's email account to receive email; or other errors of any kind, whether due to electronic, mechanical or human error or other causes; even if caused by the negligence of any of the Releasees. Any Entrant who attempts to enter with multiple Addresses or under multiple identities will be disqualified. Sponsor is not obligated to communicate with any Entrant during the duration of the Sweepstakes. Please review these Rules and the Website TOU carefully; however, in the event of a conflict between these Rules and the TOU, these Rules will control.

6. **ODDS:** Odds of winning are determined by the number of eligible entries received for a given City Drawing.

7. **PRIZE DETAILS:** Eight (8) first prizes (“First Prizes”) will be awarded. One (1) First Prize will be awarded per City Drawing. Each First Prize winner will receive a pair of Concert tickets to attend a Concert per the local market selected at time of Entry. Approximate Retail Value (“ARV”): \$50.00 per pair of tickets. Prize does not include transportation and accommodations which are each winner’s sole responsibility. All meals, ground transportation, taxes, gratuities, incidentals, upgrades, service charges or other expenses not specified herein are not included and are the sole responsibility of each winner. Winner and guest are responsible for obtaining proper documentation (i.e., valid photo ID), prior to Concert. Certain restrictions may apply. The winner’s guest must be 18 years of age or older and will also be required to sign a Release prior to Concert. Total ARV for all prizes: \$400.00. Limit: One prize per person or household. If actual value of any prize is lower than the stated ARV when prize is procured and fulfilled, then the difference will not be awarded. No substitution of any prize offered, no transfer of any prize to a third party is permitted and prizes may not be redeemed for cash value, except by Sponsor, who reserves the right in its sole discretion to substitute any prize for a prize of comparable or greater value. All fees, federal, state, local or other expenses relating to the use, acceptance and possession of any prize are the sole responsibility of each winner. Taxes, if any, are the responsibility of each winner. Arrangements for the fulfillment of any prize will be made by Sponsor and/or its designated agent. Concert tickets are not for resale. Selection of Concert seats are at the Sponsor’s sole discretion. Each winner acknowledges that the Concert is beyond the control of the Sponsor and is subject to being rescheduled, modified or cancelled. In the eventuality a winner and/or guest cannot attend the Concert for any reason whatsoever, or if the Concert is postponed, canceled or has occurred, no compensation or substitution will be provided and the Sponsor shall have no further obligation to winner or guest.

8. **WINNER SELECTION:** Each winner will be selected in a random drawing of all eligible entries received for a given City Drawing within one (1) business day from a particular City Drawing’s deadline date. All random drawings will be conducted by the Sponsor or its agent of choice whose decisions are final and binding.

9. **WINNER NOTIFICATION:** An email prize notification will be sent to each potential First Prize winner (“Winner”) within twenty four (24) hours after the random drawing is conducted. Each Winner must also be able to receive calls from an unlisted/blocked number (or have access to) an Internet connection to receive emails from the Sponsor and/or its designated agent. The contact information provided at time of entry will be used to notify each Winner. Each Winner will be required to respond to the prize notification within two (2) hours of notification deployment in order to receive any required documents, including (if applicable) an Affidavit of Eligibility/Grant of Rights and Liability/Publicity Release (“Affidavit”) which must be signed and returned to Sponsor or its designated agent within twenty four (24) hours or less from the time the prize notification is deployed. If an Affidavit and/or any other required document is not returned within the specified time period, or if an Affidavit or prize notification is returned as undeliverable, or if the Winner is otherwise found to be ineligible, or if a Winner cannot accept or receive the prize for any reason, then the Winner will automatically forfeit the prize and, at the Sponsor’s sole discretion and time permitting, an alternate Winner may be randomly

selected. Should a Winner be found to make any false statement(s) or not be in compliance with these Rules, that Winner will be disqualified.

The Sponsor reserves the right to investigate a Winner to determine if s/he has been truthful, and to disqualify him or her if the Rules requirements were not met. A prize may also be forfeited if Winner is not reachable at address or phone number provided at time of entry, or a forwarding address is not made available or any non-compliance with the Rules.

10. **PUBLICITY:** Except where prohibited by law, entry and acceptance of prize constitutes permission for Sponsor and its agent(s) to use each Winner's name, prize won, hometown, likeness, photograph(s), and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission. Furthermore, the Sponsor and/or its agents may film, record and/or take photographs of each Winner (and guest) before/during/after the Concert, and may use the resulting footage, recordings or photographs for a range of purposes, including, without limitation, for marketing and promoting Sponsor and/or its promotion partners/agents and their respective products and services. No additional compensation will be provided to a First Prize Winner (or guest) for any resulting footage.

11. **PRIVACY POLICY/DATA COLLECTION:** Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at <http://privacypolicy.umusic.com/> ("Privacy Policy").

12. **CONDITIONS:** By entering this Sweepstakes, as an entrant, you agree, represent and warrant that: [1] you will be bound by the Rules, Website TOU and Sponsor's decisions, which shall be final in all respects; [2] the Entry becomes solely the Sponsor's property and will not be acknowledged or returned; [3] you release and hold harmless the Releasees from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury resulting in whole or in part, directly or indirectly, from the Entry, selection or use of a Submission or from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any prize; participation in this Sweepstakes or in any Sweepstakes-related activity or travel or from any interaction with, or downloading of, computer Sweepstakes information; [4] Winner's acceptance of a prize constitutes the grant to Sponsor and assigns of an unconditional right to use Winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the promotion for any programming, publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; [5] in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Sweepstakes, so that it cannot be conducted as originally planned, except where prohibited by law, Sponsor has the right, in its sole discretion, to modify the Rules or to cancel, modify, terminate or suspend the Sweepstakes; and in such event, to select Winners by such method as Sponsor in its sole discretion shall consider equitable; [6] the Releasees are not responsible for typographical or other errors in the offer or administration of the Sweepstakes, including but not limited to: errors in the advertising. Rules, selection and announcement of the Winners and distribution of

the prizes; [7] any portion of any prize not accepted or used by any Winner will be forfeited; [8] the Releasees are not responsible for any inability of any Winner to accept or use any prize (or any portion thereof) for any reason; [9] the Sponsor has the right, in its sole discretion, to disqualify any individual it suspects: to be doing any of the following: (a) tampering or attempting to tamper with the entry process or the operation of the Sweepstakes; (b) violating the Rules, TOU or the Privacy Policy; (c) violating any other terms, conditions of use and/or general rules or guidelines of any Sweepstakes property or service or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person, or for any other good cause as determined solely by the Sponsor; (10) since any attempt by any individual to deliberately damage the Website or undermine the legitimate operation of the Sweepstakes or the Website is a violation of these Rules as well as criminal and civil laws, and should Sponsor believe or become aware that such an attempt has been, is being, or will be made, it has the right to seek remedies and damages from any responsible individuals to the fullest extent permitted by law, including without limitation criminal prosecution; [14] all disputes, claims and causes of action at law or in equity (individually, "Claim") arising out of or relating to this Sweepstakes, the meaning or interpretation of the Rules or any prize awarded shall be resolved by applying the laws of New York, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in the state or federal courts within that state; [15] all Claims shall be resolved individually, without resort to any form of class action; [16] all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event include attorneys' fees, and under no circumstances will any Entrant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses and waives all rights to have damages multiplied or otherwise increased and [17] Sponsor has the right to modify prize award procedures at its sole discretion.

13. RULES & WINNERS LIST: For names of Winners (after 9/7/17/2017) and/or Rules (before 9/4/2017), send a self-addressed, stamped #10 envelope to: AMIR OBE – NONE OF THE CLOCKS WORK - TICKET SWEEPSTAKES c/o Def Jam Recordings, 1755 Broadway Ave, New York, NY 10019 designating either "Winners' list " or "Rules".